



Women's Measures

Liliana Venzor-Trejo BSW
Senior Program Manager
Performance Improvement Dept.

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Prenatal Visit

Timeliness of Prenatal



What we are looking for: Women who delivered a live baby between October 8 of last year and October 7 of this year. We want to ensure they had a prenatal visit in their first trimester of pregnancy

Why it is important: Studies have shown that women who have regular visits during their pregnancy tend to have healthier babies and have a healthier pregnancy

What you need to do: Ask the member if they have had a visit in their first trimester. Explain that it is important, and assist them in making an appointment. Be sure to speak with them about baby benefits.

Post-Partum Visit



What we are looking for: Women who delivered a live baby between October 8 of last year and October 7 of this year. We want to ensure they have an early visit (7-84 days after delivery).

Why it is important: new moms are at risk for developing serious health complications. it is important for early identification of physical and emotional issues.

What you need to do: Ask the member if they have a post partum visit scheduled if not please assist them in making this appointment. Be sure to speak with them about baby benefits.

Baby Benefits Reward Program

Presbyterian offers a program that will help you have a healthy pregnancy and baby. You can enroll in the Presbyterian baby benefits prenatal program in one of these ways.

Step 1: have your first **prenatal (pre-birth)** visit before week 14 of your pregnancy and earn a gift card. **(\$150)**

Step 2: go to at least 10 or 80% of your recommended prenatal visits and earn a **(\$75)** gift card.

Step 3: have a visit for your health within 1-12 weeks (7-84 days) after you baby is born **(postpartum)** and earn a gift card. **(\$100)**

How to enroll:

- Online at mypres.phs.org
- Print enrollment form at www.Phs.Org/centennialcarebabybenefits
- Call us at (505) 923-5017
- Mail your enrollment certificate: Presbyterian health plan P.O. Box 27489 Albuquerque, NM 87125



Centennial Rewards

Prenatal and Post-partum



1st Trimester Prenatal Care visit

- Earn 250 points (\$25 value)
- Attend and report your first prenatal care visit and earn 250 points (\$25 value) in rewards.

POSTPARTUM VISIT

- Visit must be completed between 7 and 84 days after delivery.
- Earn 250 points (\$25 value) Attend and report a postpartum visit after you deliver your baby and earn 250 points (\$25 value) in rewards.

To earn this reward, you must report that you attended this visit. Report your visit on this site or call 1-877-806-8964 (TTY: 1-844-488-9722), 8 a.m.-6 p.m. MT, Monday-Friday.

<https://www.centennialrewards.com/home/landing/>

Cervical Cancer Screening

What we are looking for: women between 21-64 who were screened for cervical cancer at least every 3 years.

Why it is important: early identification can allow early treatment before the cancer spreads and becomes a bigger problem.

What you need to do: ask the member when they last had a pap smear test. If it is more than 3 years ask them if you can assist them with making an appointment.

Breast Cancer Screening

What we are looking at: Women between the ages of 50-74 years old who had a mammogram to screen for breast cancer.

Why it is important: A mammogram is the best way to find breast cancer early for women over the age of 50. One in eight women in the United States will be diagnosed with breast cancer in their lifetime.

What you need to do: Ask the Member if you can assist them in scheduling an appointment. You can call RAA in the Alb, Los Lunas and Santa Fe areas, You can also contact Assured imaging for Alb, Los Lunas, Las Cruces or contact Assured for their Mobile Unit events in the community. Or you can assist them with making an appointment in their area.

Interventions

- Presentation to internal department on Prenatal HEDIS measures and reward program
 - CHW - unable to contact list report
 - Care Coordination – referrals of high risk members
- Collaboration with Precious Beginnings Internal high risk program
- Presentation to Families First Program and Prenatal Clinics
- Provided materials to Prenatal Clinics and posters
- Member outreach and education on reward program
- Mail out Information – per member request of reward program
- Community events

Questions

