



NM Special Beginnings® Maternal/Infant Health Program

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Program goal

- The Special Beginnings team is comprised of 13 amazing individuals including experienced RNs, LPNs, Social Workers, and Health Coordinators who strive to identify the needs and risks of our expecting moms across New Mexico and produce timely interventions during and after pregnancy to reduce the prevalence of pre-term deliveries, low birth weights, and NICU admissions. In addition, the team provides comprehensive care coordination to neonates admitted directly to the NICU after delivery.

Primary Focus: High Risk Moms

Preterm labor

Hypertension disorders

Gestational diabetes

Age (<18 >35)

Obesity (BMI > 40)

Substance abuse disorders

Behavioral health disorders

Social determinates of health

Smoking/tobacco dependence

Incentivizing Moms

- With participation in care coordination our moms may be eligible to receive items at no cost to them. Some of these items include:
 - Infant car seat/carrier
 - Portable crib
 - Online or in person prenatal education
 - Breast pump

Home Visiting

- We work closely with our Program Oversight Specialist, Inez Quinones, to refer or receive referrals from Home Visiting Programs around the state.
- Care coordinators and home visitors collaborate, with member consent, to provide care and achieve optimal outcomes for the moms, babies, and families.

Questions?

